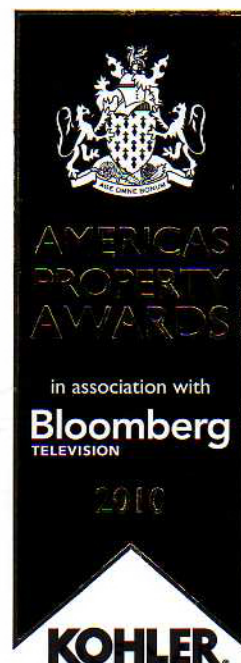


# WORLD'S BEST UK & AMERICAS 2010





**Brazil**



Since 1976, Caramelo Arquitetos Associados has taken great pride in its creations – a fact that is reflected in the company's trio of award-winning projects.

Perini Delicatessen in Graça has been designed to delight as well as provoke its visitors' culinary desires. Everything about the building fascinates from its lighting and display areas to the smell and temperature. The emporium and bakery is warm with a wonderfully woody aroma while the frozen and farm foods areas are kept cool with metallic finishes. With this project Caramelo met the challenge to create an atmosphere full of pleasure and contemplation able to complement the feel and taste of Perini's quality products.

Syene Corporate in Salvador's metropolitan centre has 32 floors

including a terrace, convention centre, garage levels and ground floor with its 17 stores, fitness and underground garage floors. The architectural aim throughout its design and construction was to achieve functionality alongside comfort, economy with sustainable energy consumption and, ultimately, quality gain for all end users.

Salvador Prime proved a watershed in the existing architecture in North and Northeast Brazil. A mixed-use project such as this had never been approved locally before – integrating mall, residential and corporate buildings including flats, entertainment and services. Caramelo utilised the basic forms of design to form a harmonious unity with each element differentiated only by its shape.



**THE ARCHITECTURE AWARD (RETAIL) AMERICAS**  
Delicatessen Perini-Graça by Caramelo Arquitetos Associados Ltda

★★★★★  
**THE ARCHITECTURE AWARD (RETAIL) BRAZIL**  
Delicatessen Perini-Graça by Caramelo Arquitetos Associados Ltda

★★★★★  
**THE ARCHITECTURE AWARD (MIXED USE) BRAZIL**  
Salvador Prime by Caramelo Arquitetos Associados Ltda

**HIGHLY COMMENDED**  
**THE ARCHITECTURE AWARD (OFFICE)**  
Syene Corporate by Caramelo Arquitetos Associados Ltda

**Caramelo Arquitetos**  
Avenue Ademar de Barros, 1156 Master Center, Room 104, Ondina Salvador, Bahia 40170-110, Brazil.  
t: +55 71 3245 6533  
f: +55 71 3245 6305  
e: caramelo@caramelo.com.br  
w: www.caramelo.com.br



## Instructions

1. In your mobile browse, visit [get.beetagg.com](http://get.beetagg.com)
2. Download the reader tags
3. Open the application and click **Scan**
4. Aim or take a picture of this image
5. Access the content

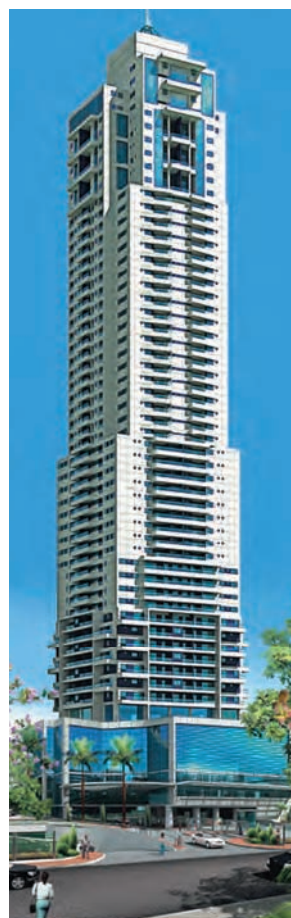
The Caramelo Arquitetos Associados has as its mission the commitment to true architecture: the one that acts as a renewal mechanism of times and has a key role in establishing the cities, and even the countries identity. It was with these nonnegotiable principles that for over 40 years, the architect Antonio Caramelo based his projetual methodology, balancing the compulsive creativity with scientific, technical and functional basis, without forget the economical viability.

This combination of factors increased with the extensive experience of the architect and his team, results in unique products that brings intelligent and assertive solutions, guaranteeing a result for the client.

For us the main profit is the opportunity to respond to market challenges.

Having already signed over 1000 projects, the Caramelo Arquitetos Associados has most of its works in Salvador, added to projects developed in other cities such as Manaus, Belém, Cuiabá, Campo Grande, Fortaleza, Aracaju, Recife, Belo Horizonte, Uberlândia, Goiânia, Brasília, São Paulo, Ribeirão Preto, Campinas, São José dos Campos, Londrina and Curitiba.

Among the awards won by Caramelo - associated member of the Brazilian Association of Architecture Offices (AsBEA) - stand out the biennial prize by the Bahia's Architects Institute (IAB), the Agência Central do Banco do Nordeste's prize and the Ademi's award - Architect of the Year in 2006, 2008 and 2009. Ordem dos Parlamentares do Brasil (O.P.B.) - Award Top of Quality 2009 and the Medal Ulysses Guimarães, World Confederation Busines - The Bizz 2010 Top of Quality.



NOSSE ESTILO BUSCA ENTENDER O ESPAÇO, SEM CAIR NA MESMICE  
OUR STYLE SEEKS TO UNDERSTAND THE SPACE, WITHOUT FALLING INTO SAMENESS

RECEBEMOS NOVOS DESAFIOS COM ESPÍRITO DE DESCOBRIR NOVAS RESPOSTAS  
WE RECEIVE NEW CHALLENGES WITH A SPIRIT TO DISCOVER THESE NEW ANSWERS



### Contact

[www.caramelo.com.br](http://www.caramelo.com.br)  
[caramelo@caramelo.com.br](mailto:caramelo@caramelo.com.br)  
Tel/Fax.: + 55 71 3245-6533  
Av. Adhemar de Barros 1156  
Ed.Master Center S.104 Ondina  
Salvador, Bahia - Brazil  
Cep 40170-110

### Social Networks

[twitter.com/antoniocaramelo](https://twitter.com/antoniocaramelo)  
[linkedin.com/in/antoniocaramelo](https://linkedin.com/in/antoniocaramelo)  
[youtube.com/carameloarquitetos](https://youtube.com/carameloarquitetos)  
[facebook.com/carameloarquitetos](https://facebook.com/carameloarquitetos)

Developing architectonic typologies such as: dry port, complex of renovation and maintenance of a transport company, cemetery park, trade center, emporium gallery, thematic entertainment center, deli, movie theater and architectural design and urban of a neighborhood, it was possible to overcome obstacles and work with many different themes.

In the office's portfolio there are either projects of malls, hotels, hospitals, clubs, industries, churches, shopping centres, banks and travel agencies, business complexes, roads, recreation centres, malls, integrated urbanization, gas stations, restaurants, clinics, corporate offices, residences and multipurpose complexes.

Every professional recognition, for those who love what they do, is a motive of pride and great happiness.

The team from Caramelo Arquitetos Associados think as a group, sharing the same ideals taught by Antonio Caramelo, working in absolute synchrony.

Our partners and customers believe in our projectual truth, and this credit makes us realize that we're on the right path.

Working as a team, not only with our team, but in behale of the world, we are always researching the best way to answer that particular client, at that particular site. We work with sustainability in a time that in Brazil there is so little developed in this regard. No longer can we think a project without being in accordance with the criteria of sustainability.

# CARAMELO

arquitetos associados ltda